

MENA - CLS Project

The Arab Center for the Rule of Law and Integrity (ACRLI) is a regional, non-governmental and notfor-profit organization working to strengthen the rule of law and integrity in the region through research, capacity building, advocacy and knowledge dissemination.

With the support of the Middle East Partnership Initiative (MEPI), ACRLI is implementing the MENA Commercial Law Strengthening Project (MENA-CLS) in four MENA project countries: Lebanon, Tunisia, UAE, and Yemen, during the period of 2008-2010.

Project activities include the preparation of a thematic study for each project country depending on the reform needs and priorities that have been identified in the earlier phase of the project. Each study is expected to focus on a specific commercial law theme with a view to contributing to related reforms through analyzing existing regulatory frameworks and examining the state of implementation. Ultimately, the study shall put forward a series of reform recommendations.

In order to ensure a comprehensive picture, ACRLI will work and coordinate with specialized institutions to develop and implement a user-survey on each theme in the project country; this survey will inform the development of the study, and provide it with primary information on the subject matter.

In the case of Lebanon, the study and the survey will focus on "intellectual property protection".

The target audience of the survey will include four different categories: concerned government officials, members of the business community, members of the legal community, and users from the public.

Your response to the below questionnaire would serve as a main source of information to the drafting process of the thematic national report. Any information that you disclose will remain confidential and shall be used solely for professional purposes.



With the support of the Middle Eastern Partnership





المركز العربي لتطوير حكم القانون والنزاهة Arab Center for the Development of the Rule of Law and Integrity – ACRLI

| <u>Sectio</u> | <u>n 1: Identification She</u> | <u>et - Interviewer</u> | | | |
|---------------|---|--------------------------------------|---------|-------------------------|----------|
| 1.1. | Country: | | 1.2. | Country Code: | |
| 1.3. | Serial Number: | // | 1.4. | Sub-sample Code: | |
| 1.5. | Interviewer Name: | | 1.6. | Interviewer Code: | |
| 1.7. | Date of completion: | //2009 | 1.8. | Number of visits: | |
| 1.9. | Supervisor Name: | DD/MM/2009 | 1.10. | Supervisor Code: | |
| 1.11. | Data entry officer: | | 1.12. | Data entry Code: | |
| (Pleas | ral comments: se provide any <u>useful</u> in nestionnaire) | nformation on the interview process: | from in | itial contact until con | npleting |
| | | | | | |





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Section 2: Identification Sheet - Respondent

| 2.1. | Name and Title of Respondent: | |
|-------|--|---|
| 2.2. | Gender | AMale AFemale |
| 2.3. | Address and contacts details: (email, telephone, mobile, address: city, streetetc) Business cards are required | |
| 2.4. | Age of Respondent: | Aless than 24 A[25-34] A[35-44] A[45-54] A55 and above |
| 2.5. | Highest educational level achieved | ADoctoral degree (PhD) APost-graduate degree(MA/MS/LLM) AUnder-graduate degree (BA/BS/LLB) AOther |
| 2.6. | Nationality: | |
| 2.7. | Profession: (provide a detailed description) | |
| 2.8. | Years of experience in this field: | / years |
| 2.9. | Sector: | APrivate sector APublic sector AOther (NGOs, etc.), specify: |
| 2.10. | Sector of activity of your agency (provide a detailed description) | |
| | | |



Section 3: Business/Commercial Laws

3.1. To what extent do you think are people in your country familiar or unfamiliar with Business/Commercial Laws and Regulations?

ANever

A Rarely

ASometimes

AOften

AAlways

ANo Answer or don't know

3.2. To what extent are you familiar with Business/Commercial Laws and Regulations in your country?

AStrongly unfamiliar

A Quite unfamiliar

ANeither

AQuite familiar

AStrongly familiar

ANo Answer or don't know

3.3. Do you consider your country's Business/Commercial laws to be business-friendly?

AVery unfriendly

A Somewhat unfriendly

ANeutral

ASomewhat friendly

AVery friendly

ANo Answer or don't know

3.4. In your opinion, how often are Business/Commercial Laws and Regulations enforced?

ANever

A Rarely

 $A \\ Sometimes$

AOften

AAlways

ANo Answer or don't know

3.5. To what extent do you agree or disagree with the following statements? *Use the coding system presented in the Show Card #1, here below:*

Show Card #1

| Strongly disagree | 1 |
|----------------------------|---|
| Disagree | 2 |
| Neither agree nor disagree | 3 |
| Agree | 4 |
| Strongly agree | 5 |
| No Answer or don't know | 9 |





| | Statements | Code |
|-------|---|------|
| 3.5.1 | Access to information related to Business/Commercial laws and regulations is easy | / |
| 3.5.2 | Interpretations of Business/Commercial regulations are consistent and predictable | |
| 3.5.3 | Business/Commercial Law reform is a priority for the national government | / |
| 3.5.4 | People are rarely obliged to resort to courts to resolve business disputes | / |

Using the provided show cards (Show Card #2 and #3), please give importance and satisfaction ratings to each of the factors listed in the table below. Please make sure you complete both ratings for each factor, before moving on to the next one (i.e. fill the table row by row).

3.6. To what extent are these factors important for economic growth and development? *Use the coding system presented in the Show Card #2 here below:*

Show Card #2

| Very low importance | 1 |
|-------------------------|---|
| Low importance | 2 |
| Average importance | 3 |
| High importance | 4 |
| Very high importance | 5 |
| No Answer or don't know | 9 |

3.7. What is your degree of satisfaction of the status of current these factors in your country? *Use the coding system presented in the Show Card #3 here below:*

Show Card #3

| Very low satisfaction | 1 |
|-------------------------|---|
| Low satisfaction | 2 |
| Average satisfaction | 3 |
| High satisfaction | 4 |
| Very high satisfaction | 5 |
| No Answer or don't know | 9 |

| | Factors | 3.6. Importance | 3.7. Satisfaction |
|----|---|-----------------|-------------------|
| 1 | Cooperation by central/local government with business | / | / |
| | entities | | |
| 2 | Simplicity of business licensing procedures | / | / |
| 3 | Transparency of laws and regulations | / | / |
| 4 | Enforcement of contractual and property rights | / | / |
| 5 | Customs (signing trade liberalization agreements) | / | / |
| 6 | Foreign trade regulations | | |
| 7 | Business friendly labor regulations | / | / |
| 8 | Business friendly environmental regulations | / | / |
| 9 | The level of income and profit tax rates | / | / |
| 10 | Simplicity and coherence of tax regulations | / | / |
| 11 | Controlling unofficial payments to public officials | / | / |
| | | | |



Section 4: Thematic Section – Intellectual Property Rights Protection in Lebanon

4.1. In your opinion, how important is the protection of Intellectual Property Rights for encouraging investment and growth in Lebanon?

A Very low importance
A Low importance
A Average importance
A High importance
A Very high importance
A No Answer or don't know

4.2. In your opinion, how often are intellectual property rights protection and anti-piracy efforts (e.g. publishing, music, software, trademark, etc.) respected in the following sectors?

Use the coding system presented in the Show Card #4, here below:

Show Card #4

| Never | 1 |
|-------------------------|---|
| Rarely | 2 |
| Sometimes | 3 |
| Often | 4 |
| Always | 5 |
| No Answer or don't know | 9 |

| | Factors | Code |
|-------|-----------------------------|------|
| 4.2.1 | In Lebanon in general | / |
| 4.2.2 | In Public entities | / |
| 4.2.3 | In Universities | / |
| 4.2.4 | In Entertainment industry | / |
| 4.2.5 | In Software and IT industry | / |
| 4.2.6 | In Publishing industry | / |
| 4.2.7 | In Manufacturing industry | |
| 4.2.8 | In Law firms | / |

4.3. To what extent do you think are people in your country familiar or unfamiliar with the concept of IPR?

AStrongly unfamiliar

AQuite unfamiliar

ANeither

AQuite familiar

AStrongly familiar

ANo Answer or don't know





4.4. To what extent are you familiar with the concept of IPR?

AStrongly unfamiliar

A Quite unfamiliar

ANeither

AQuite familiar

AStrongly familiar

ANo Answer or don't know

4.5. How often do users resist enforcement of IPR protection and anti-piracy efforts?

ANever

A Rarely

ASometimes

AOften

AAlways

ANo Answer or don't know

- 4.6.1 In your opinion, where do you classify the IPR legal framework in Lebanon in comparison to Arab/neighboring countries?
- 4.6.2 In your opinion, where do you classify the IPR legal framework in Lebanon in comparison to industrialized countries?

Use the coding system presented in the Show Card #5 here below:

Show Card #5

| Near the bottom | 1 |
|-------------------------|---|
| Below average | 2 |
| Average | 3 |
| Above average | 4 |
| Near the top | 5 |
| No Answer or don't know | 9 |

| | Factors | Code |
|-------|---|------|
| 4.6.1 | IPR legal framework in Lebanon compared to Arab/neighboring countries | / |
| 4.6.2 | IPR legal framework in Lebanon compared to industrialized countries | / |

4.7. In your opinion, how effective are current government policies in enforcing IPR protection and anti-piracy efforts?

| | Factors | Code |
|-------|---------------------------------------|------|
| 4.7.1 | Literary and artistic property rights | |
| 4.7.2 | Industrial property rights | / |



Use the coding system presented in the Show Card #6 here below:

Show Card #6

| DITO // Cara // C | | |
|-------------------------|---|--|
| Very low effectiveness | 1 | |
| Low effectiveness | 2 | |
| Average effectiveness | 3 | |
| High effectiveness | 4 | |
| Very high effectiveness | 5 | |
| No Answer or don't know | 9 | |

4.8 An IPR protection office was established within the Ministry of Economy and Trade (MoET) in Lebanon.

Please rate your degree of satisfaction regarding the following factors pertaining to this office Use the coding system presented in the Show Card #3 here below:

Show Card #3

| Very low satisfaction | 1 |
|-------------------------|---|
| Low satisfaction | 2 |
| Average satisfaction | 3 |
| High satisfaction | 4 |
| Very high satisfaction | 5 |
| No Answer or don't know | 9 |

| | Factors pertaining to IPR protection office | Code |
|-------|---|------|
| 4.8.1 | General Performance | / |
| 4.8.2 | Independence from political interventions | / |
| 4.8.3 | Technical competence | / |
| 4.8.4 | Enforcement authority | / |
| 4.8.5 | Human and financial resources | / |
| 4.8.5 | Speed of reaching decisions | |
| 4.8.5 | Clarity and transparency of procedures | |

Using the provided show cards (Show Card #5 and #3), please give effectiveness and satisfaction ratings to each of the factors listed in the table below. Please make sure you complete both ratings for each factor, before moving on to the next one (i.e. fill the table row by row).

4.9. To what extent are the factors below effective in promoting IPR protection and anti-piracy efforts? *Use the coding system presented in the Show Card #6 here below:*

Show Card #6

| Very low effectiveness | 1 |
|------------------------|---|
| Low effectiveness | 2 |
| Average effectiveness | 3 |





| High effectiveness | 4 |
|-------------------------|---|
| Very high effectiveness | 5 |
| No Answer or don't know | 9 |

4.10. What is your current degree of satisfaction with each of these factors? *Use the coding system presented in the Show Card #3 here below:*

Show Card #3

| Very low satisfaction | 1 |
|-------------------------|---|
| Low satisfaction | 2 |
| Average satisfaction | 3 |
| High satisfaction | 4 |
| Very high satisfaction | 5 |
| No Answer or don't know | 9 |

| | Factors pertaining to IPR | 4.9. Effectiveness | 4.10. Satisfaction |
|----|---|--------------------|--------------------|
| 1 | Clarity and transparency of procedures | / | / |
| 2 | Speed of reaching decisions and verdicts | / | / |
| 3 | General political willingness to support | / | / |
| 4 | Consideration of the interests of consumers groups by policymakers | / | / |
| 5 | Consideration of the interests of business entities by policymakers | / | / |
| 6 | Presence of specialized court staff and judges | / | / |
| 7 | Promotion of public awareness | / | / |
| 8 | Coordination between IPR office and other public institutions | / | / |
| 9 | Registration fees level | / | / |
| 10 | Alternative dispute resolutions mechanisms | / | / |
| 11 | Complementary laws (e.g. consumer's protection law) | / | / |

4.11. Please give a priority rating to the following IPR enforcement measures? *Use the coding system presented in the Show Card #7 here below:*

Show Card #7

| Very low priority | 1 |
|-------------------------|---|
| Low priority | 2 |
| Average priority | 3 |
| High priority | 4 |
| Very high priority | 5 |
| No Answer or don't know | 9 |

| | Measures | Code |
|--------|---|------|
| 4.11.1 | Update and adapt IPR laws and regulations | |
| 4.11.2 | Strengthen anti-smuggling measures | / |
| 4.11.3 | Anti-piracy efforts and training of enforcement staff | / |
| 4.11.4 | Hotline creation | |
| 4.11.5 | Increase the frequency of raids | / |



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| 4.11.6 | Organize targeted awareness campaigns | | | / |
|---|--|----------------|-------------------|---------------|
| 4.11.7 | Impose fines on infringers | | | / |
| 4.11.8 | Impose jail sentences on infringers | | | / |
| 4.11.9 | Introduce positive incentives (e.g. reduced soft | ware prices fo | or SMEs) | / |
| 4.11.10 | Joining the international agreements of IPR pro | tection | | |
| 4.12.1 To | what extent is joining the World Trade Orga | nization imp | ortant for econom | ic growth and |
| developr | nent in Lebanon? | | | |
| | (use Show Card #2) | | | _/ |
| 4.12.2 To what extent are IPR protection and anti-piracy efforts an important factor for joining the World Trade Organization? (use Show Card #2) Use the coding system presented in the Show Card #2 here below: | | | | |
| | Show Card : | #2 | | |
| | Very low importance | 1 | | |
| | Low importance | 2 | | |
| | Average importance | 3 | | |

4.13. In your opinion, IPR protection bilateral and/or multi-lateral agreements result in a net advantage for:

ACounterpart(s) only AAll parties equally ALebanon

High importance

Very high importance No Answer or don't know

ANo Answer or don't know

4.14. In your opinion, what is the level of economic losses resulting from the infringement of the IPR in Lebanon?

Use the coding system presented in the Show Card #8, here below:

Show Card #8

| SHOW Caru #0 | |
|-------------------------|---|
| No losses | 1 |
| Minimum losses | 2 |
| Average losses | 3 |
| High losses | 4 |
| Very high losses | 5 |
| No Answer or don't know | 9 |

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Section 5: General comments

| Please use this section to note any comments or suggestions provided by the respondent during the interview. Whenever the comment is in reference to a specific question, please indicate the number of that question. | | |
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